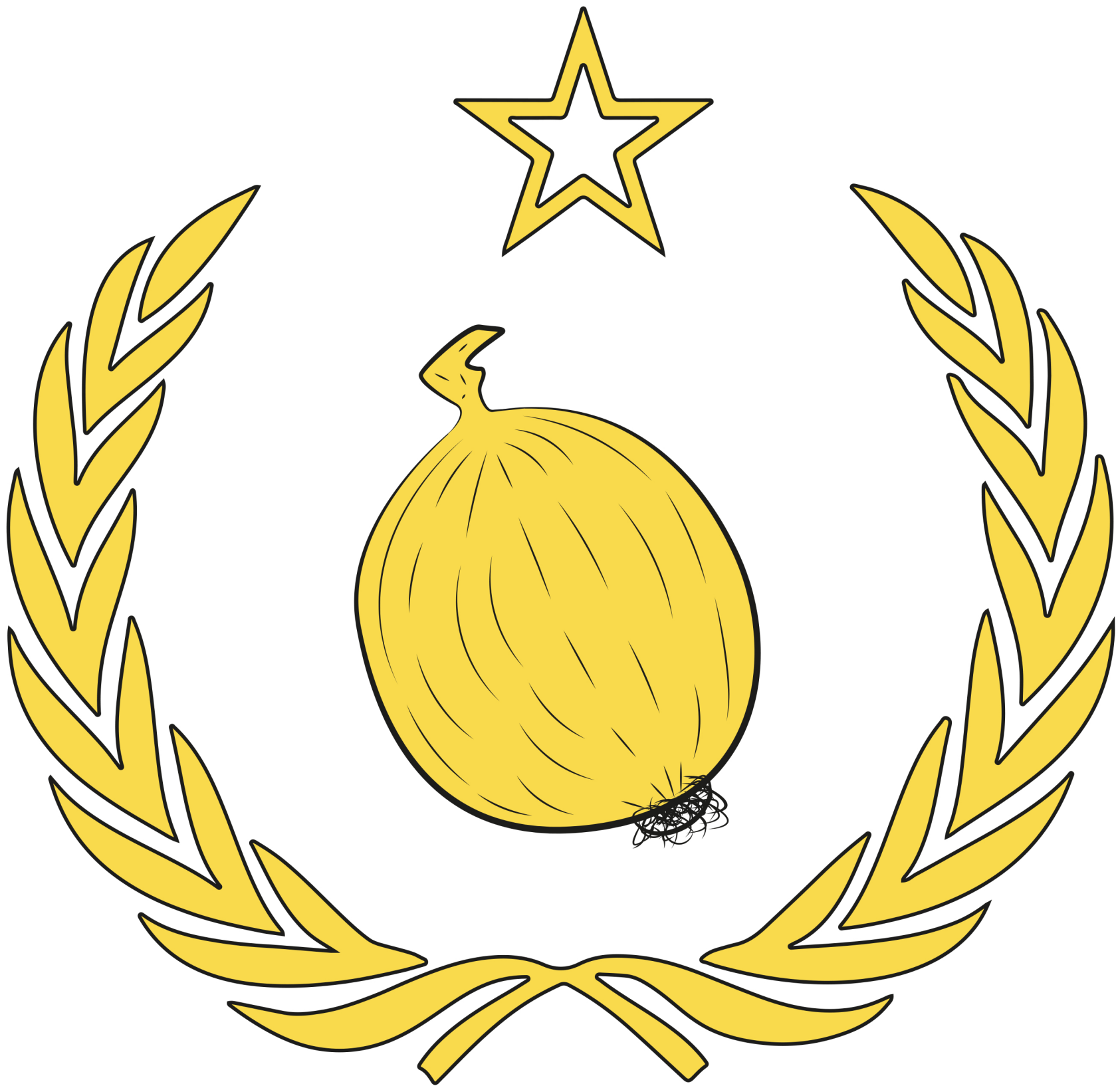
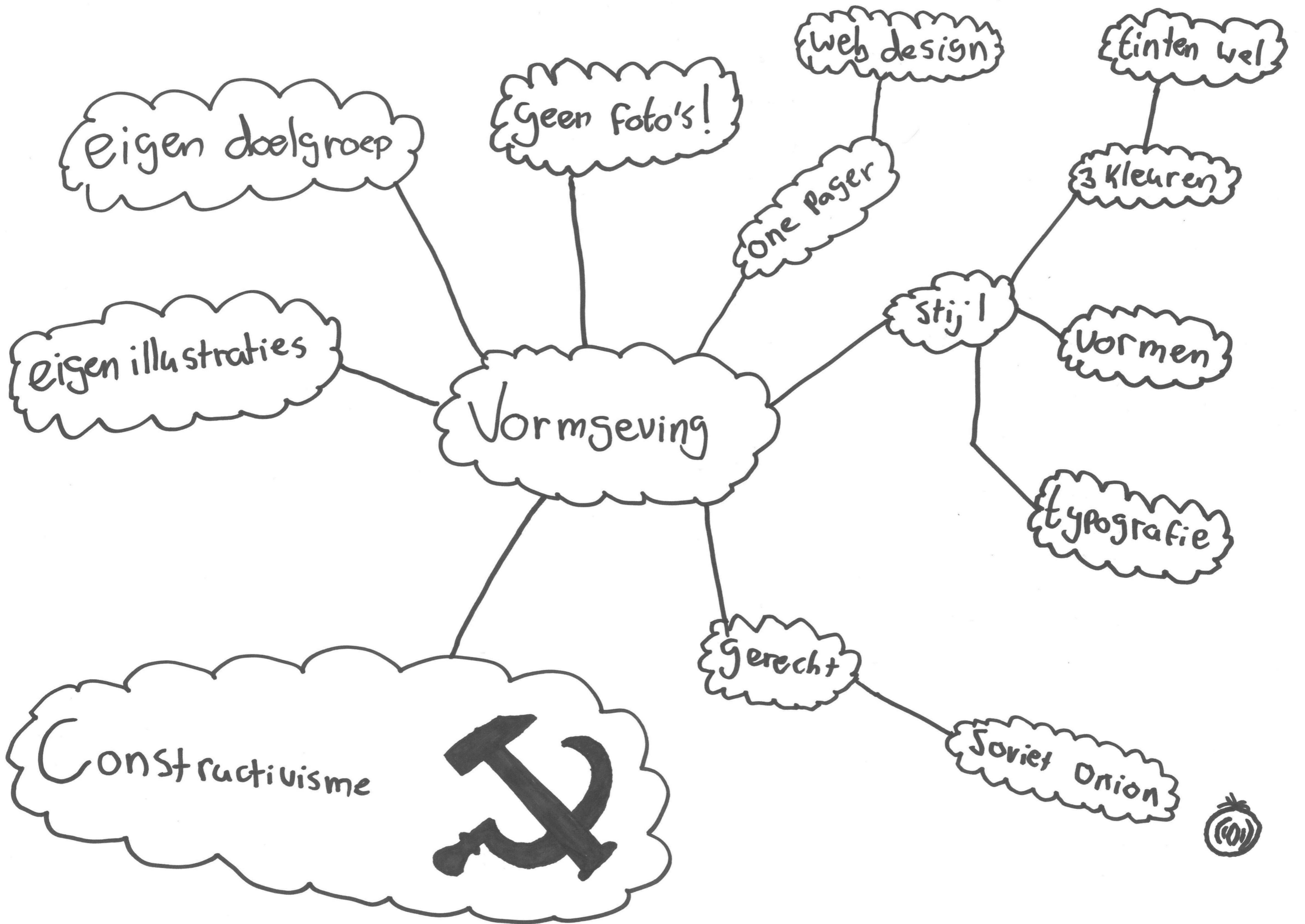


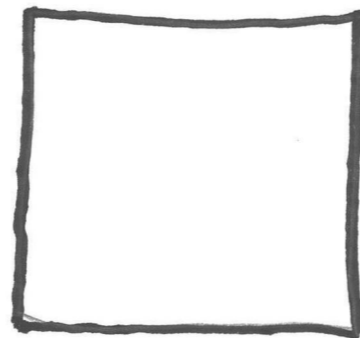
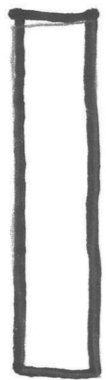
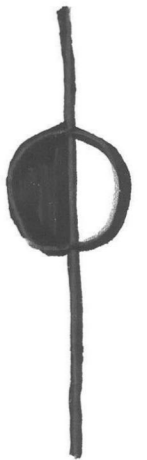
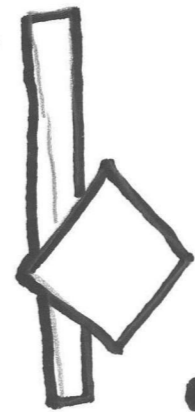
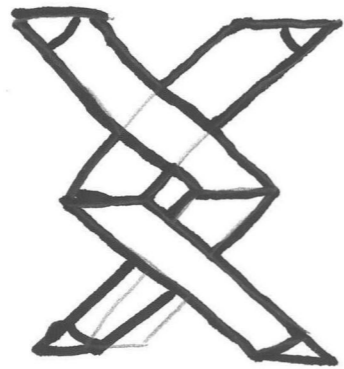
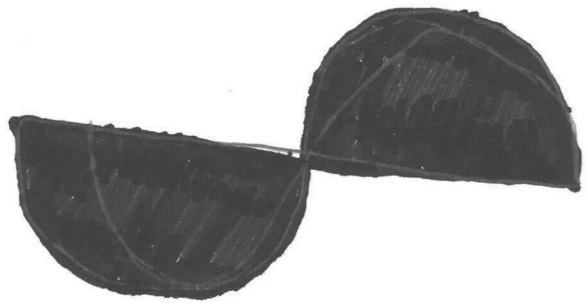
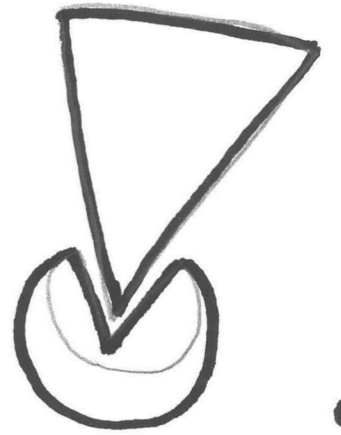
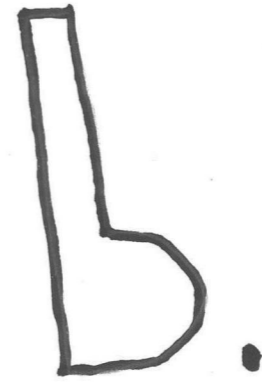
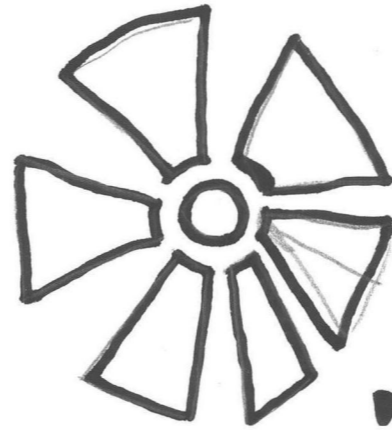
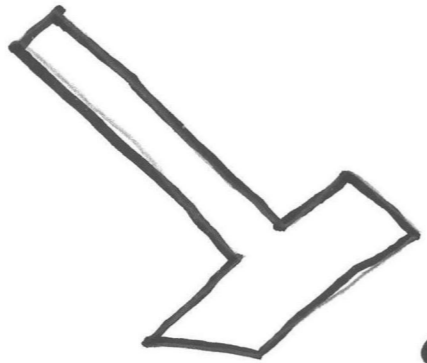
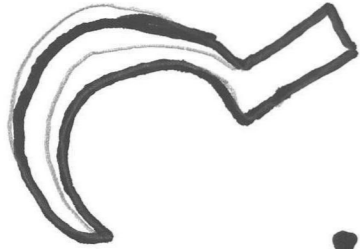
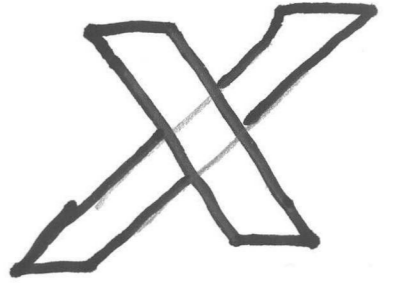
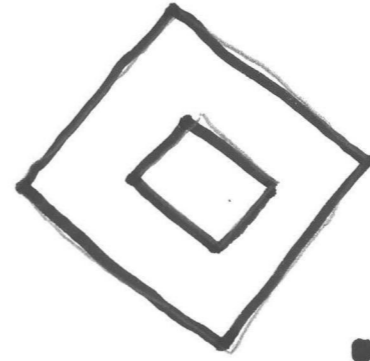
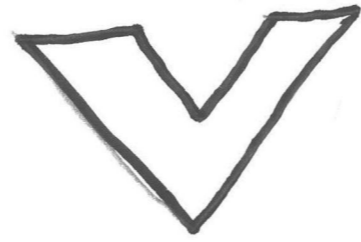
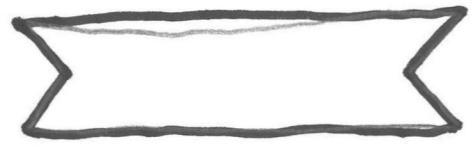
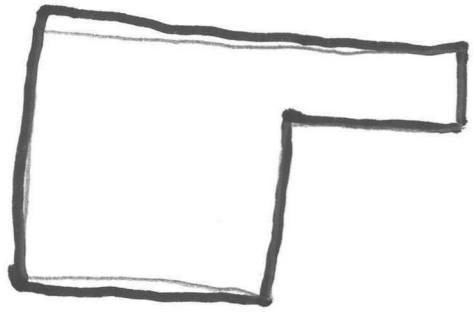
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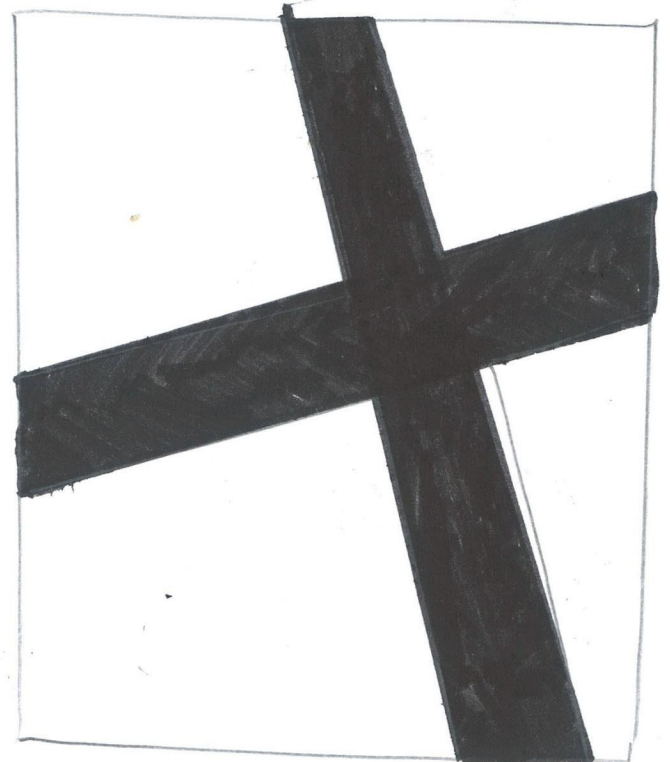
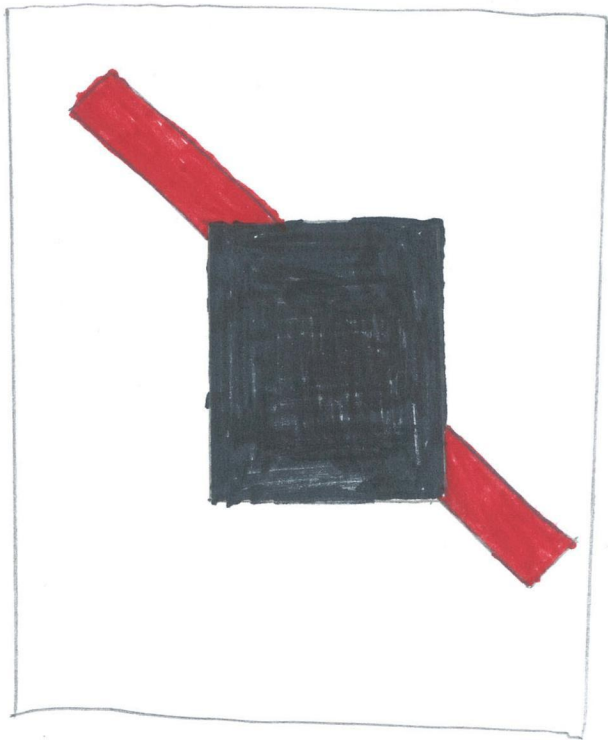
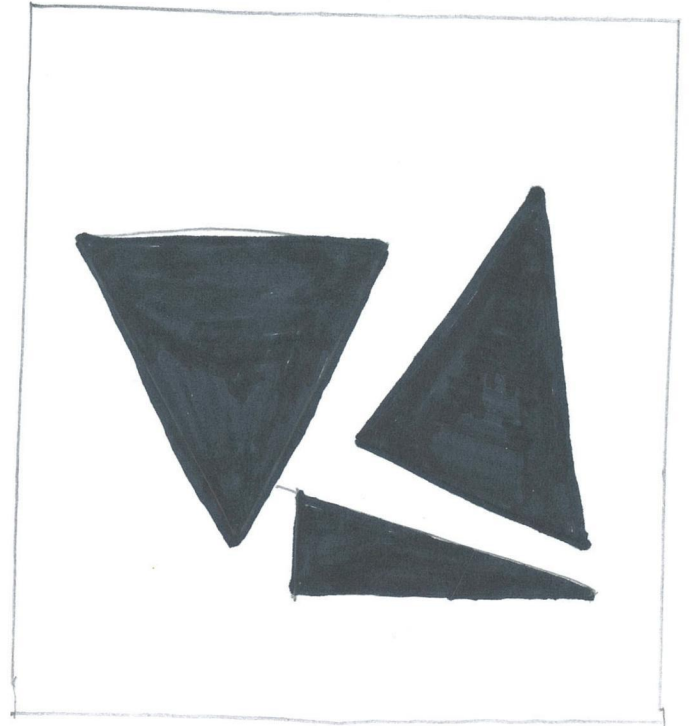
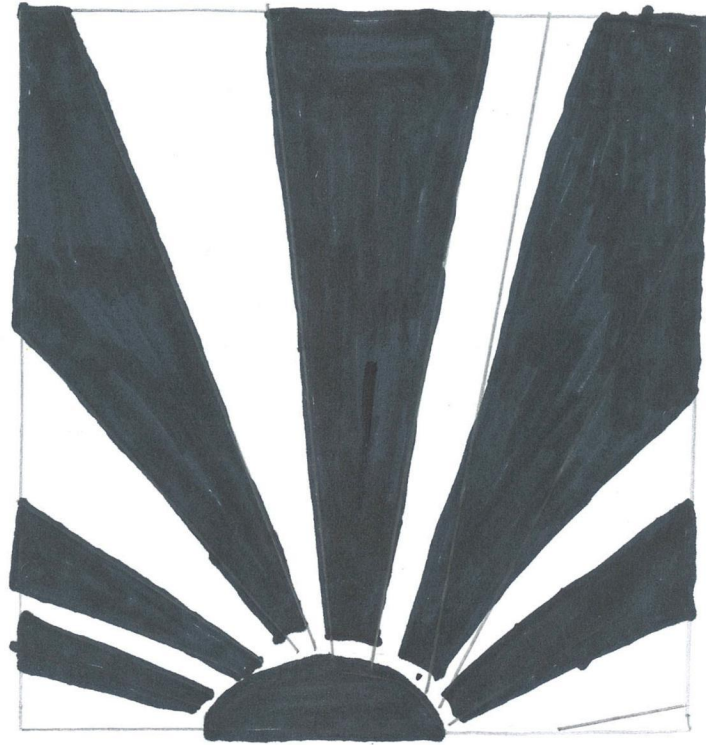
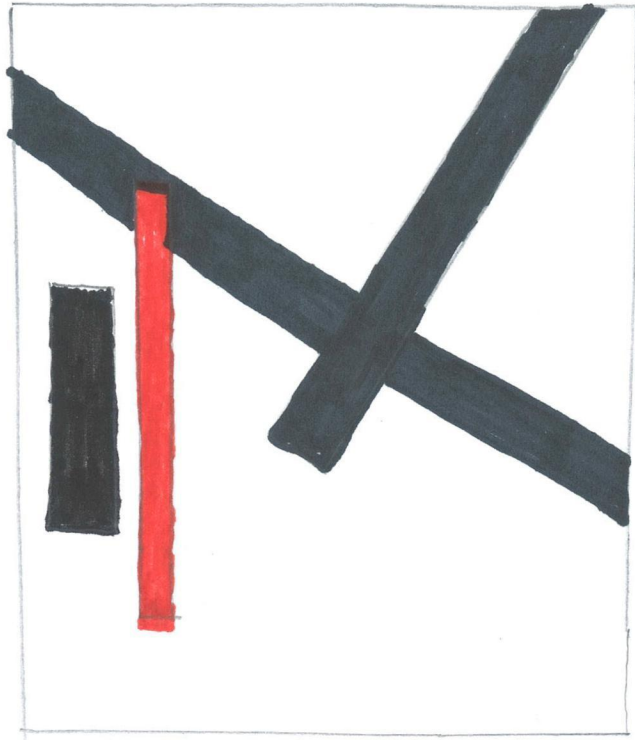


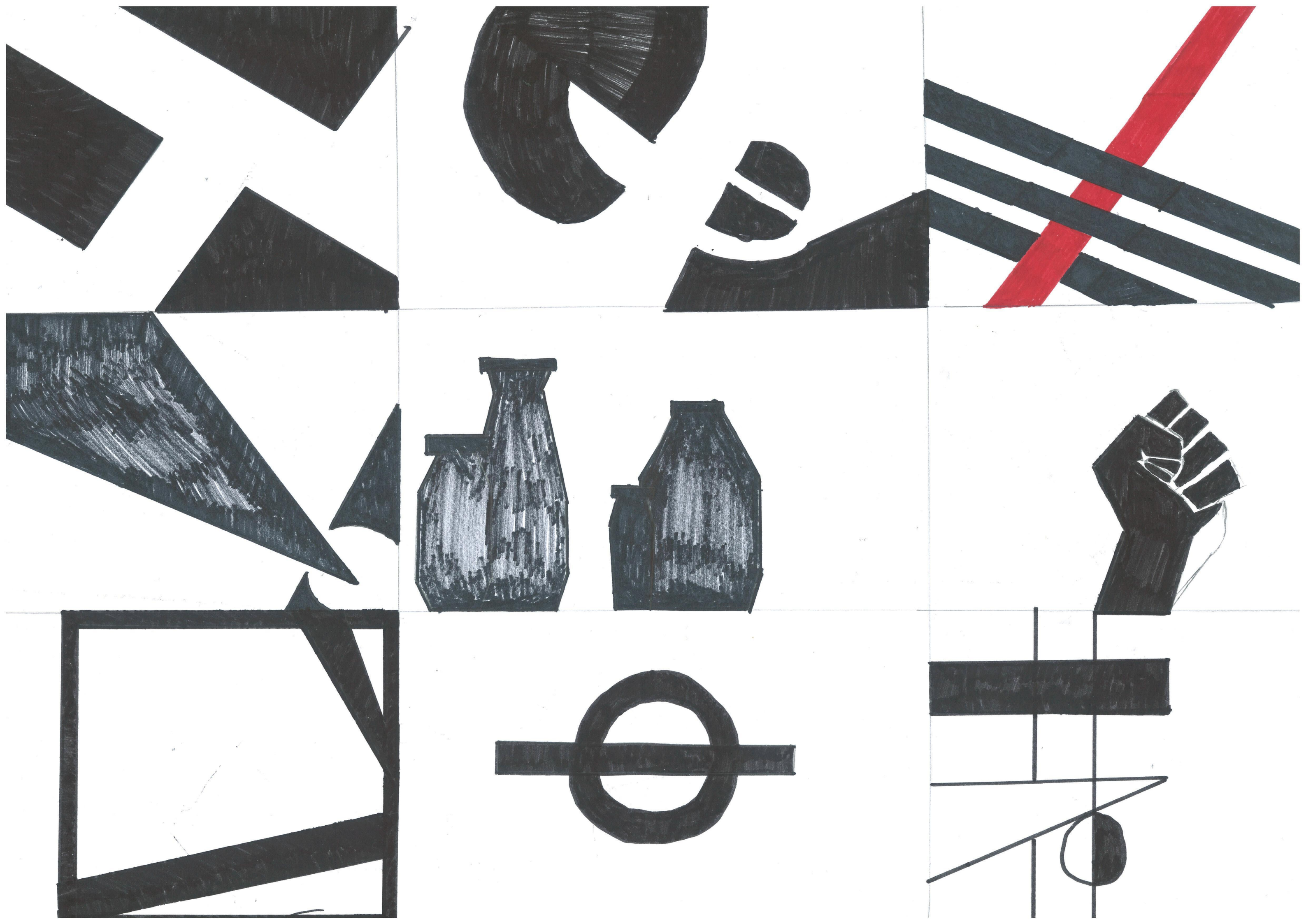
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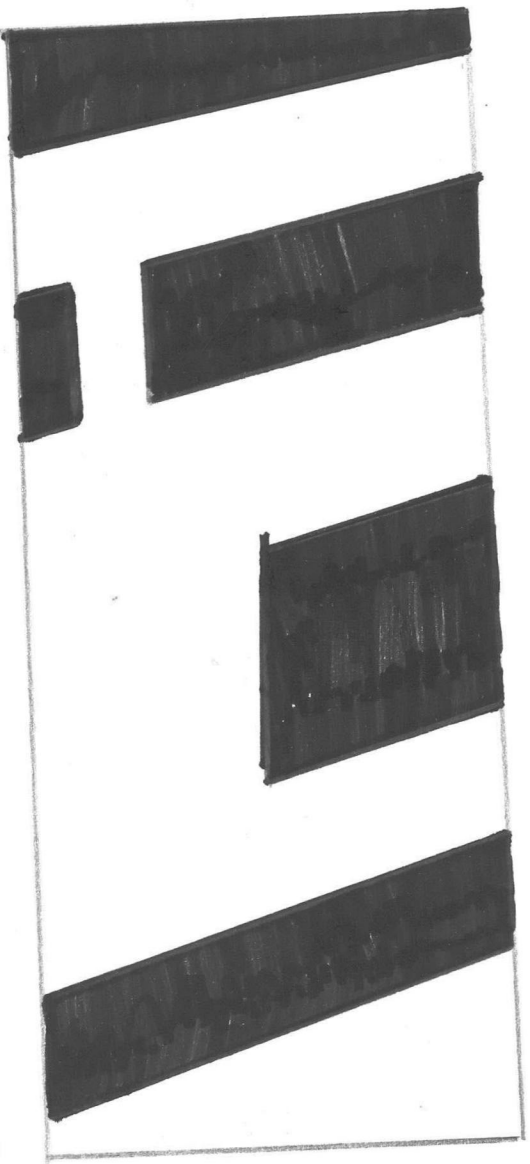
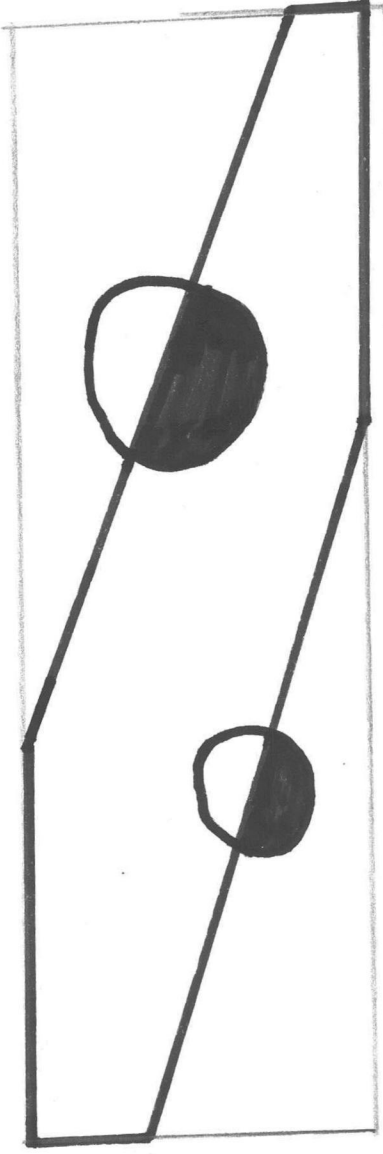
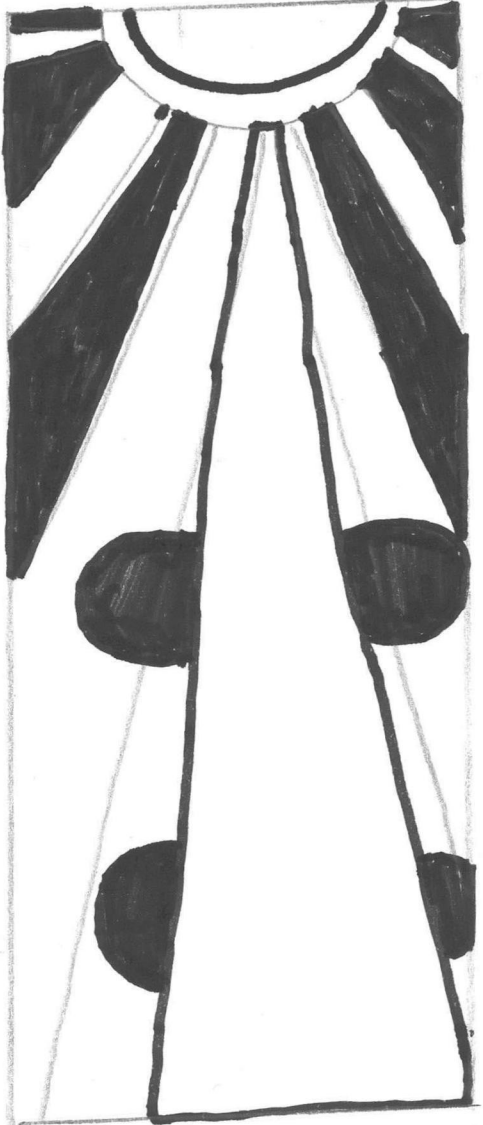
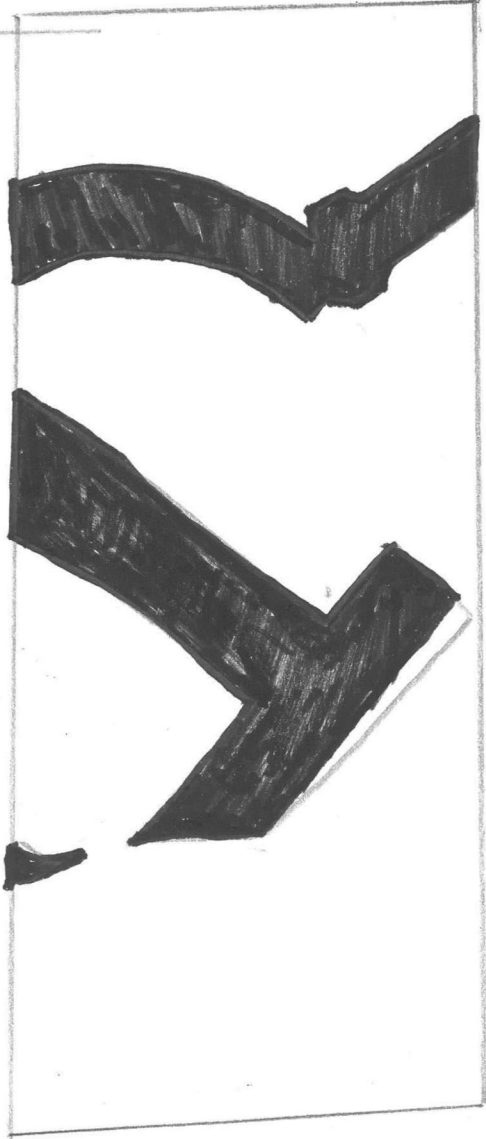
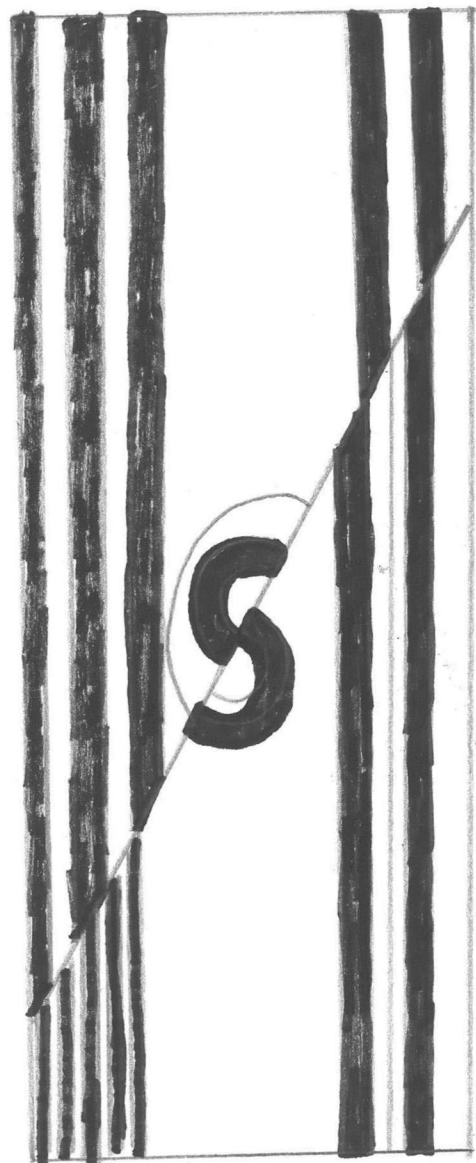
Gemaakt door: Cesar van Hardeveld
Klas: Citroen
Vak: Vormgeving

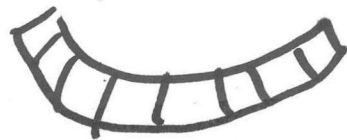
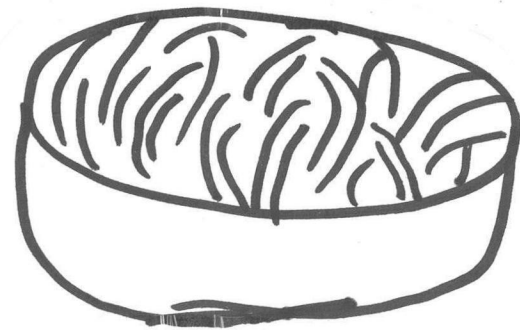
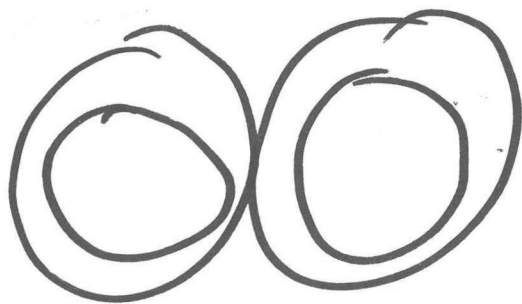
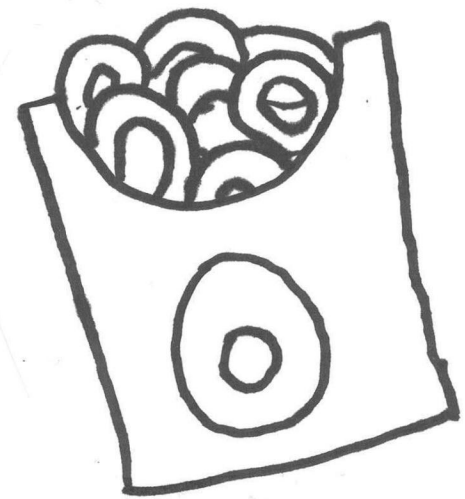
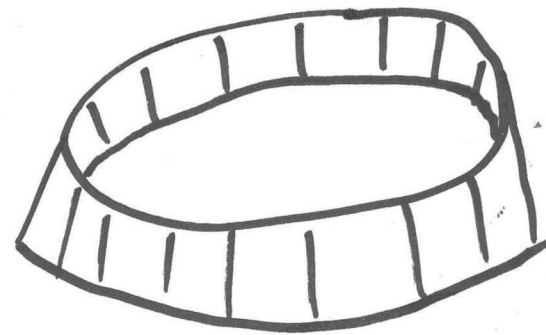
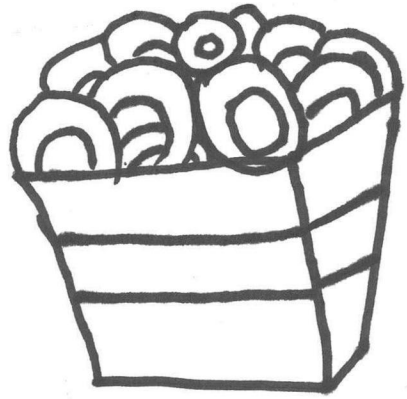
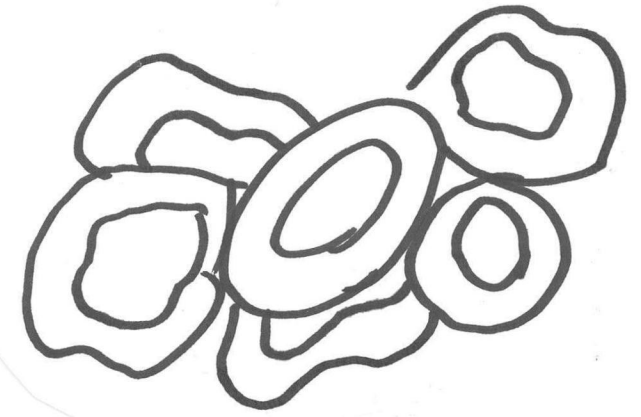
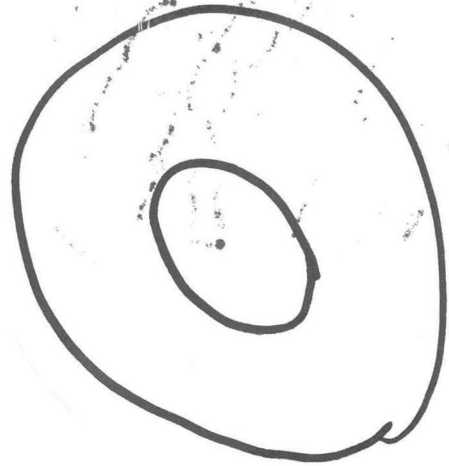
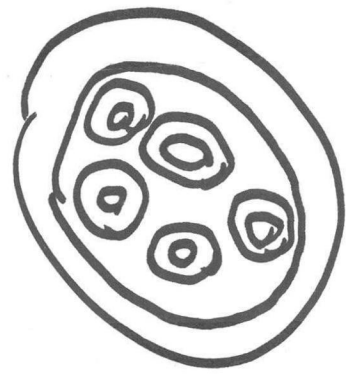


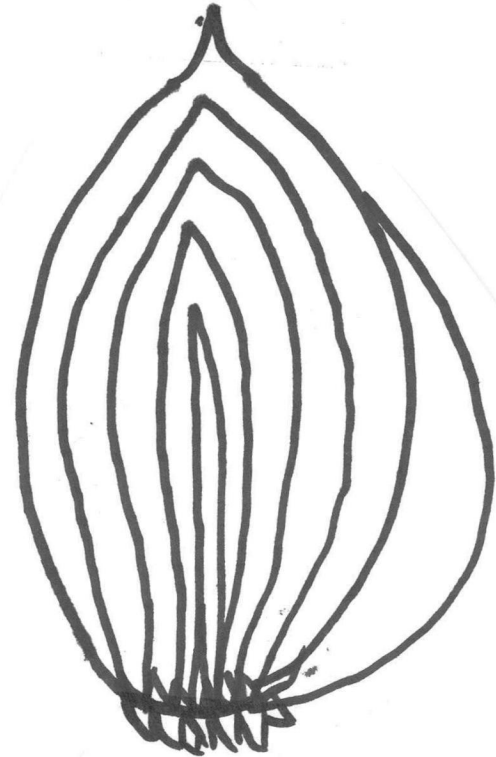
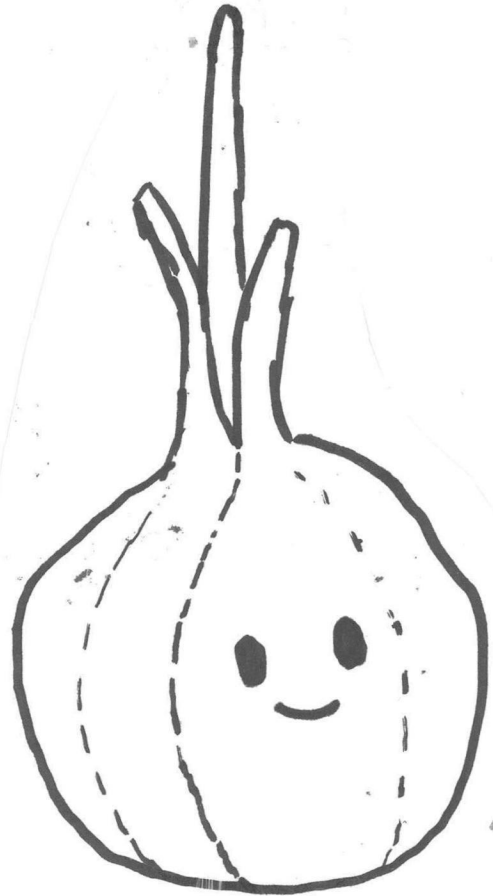
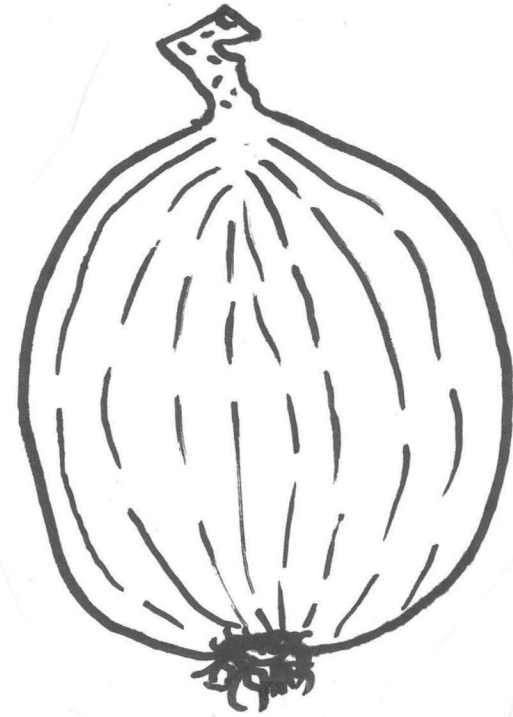
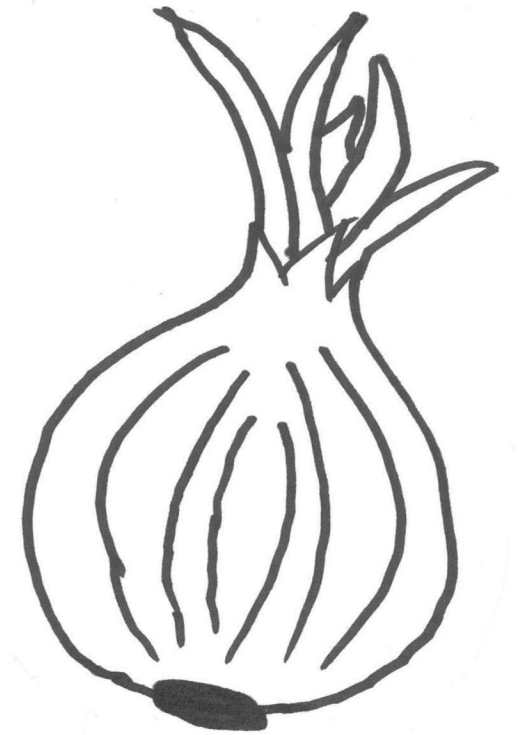
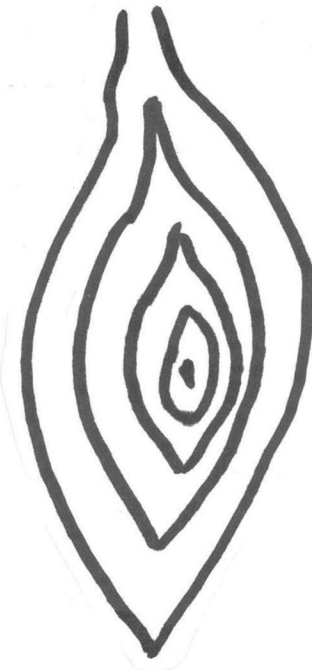
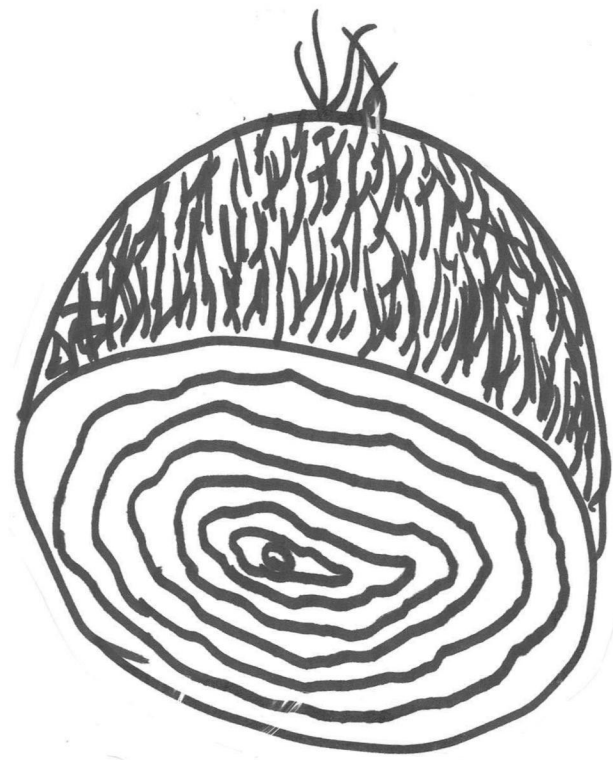








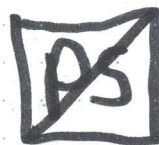
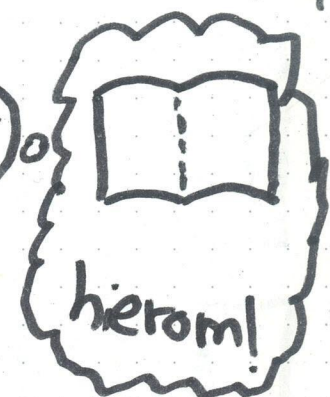




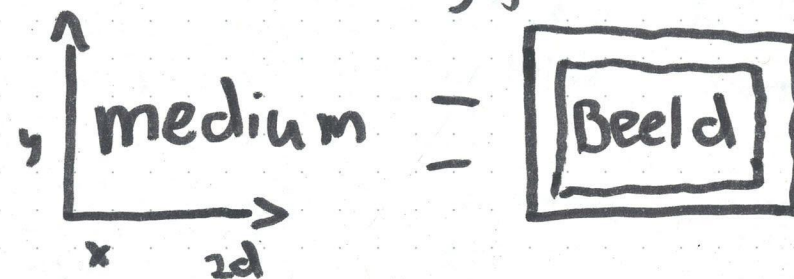
- 1. basis - info behoefte
- 2. Goed Went - doel
- situatie

Vormgeving

Waarom?

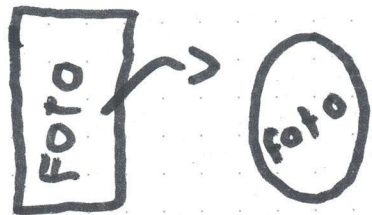
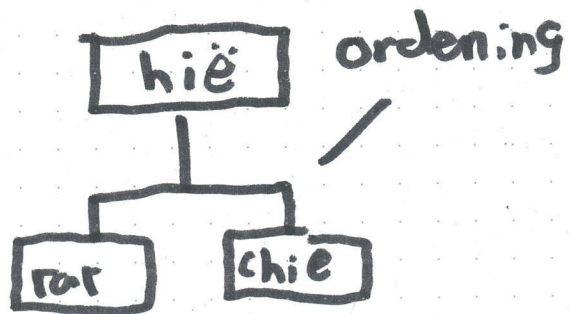
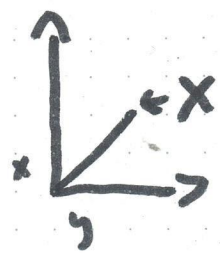


Lorem ipsum!
↑
belangrijk



alles = O / □ / Δ
vorm!

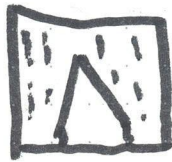
H1 Inleiding



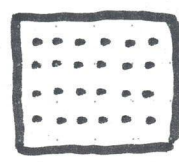
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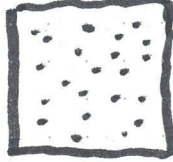
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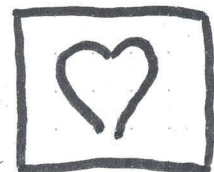
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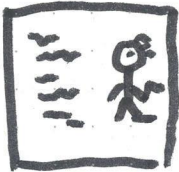
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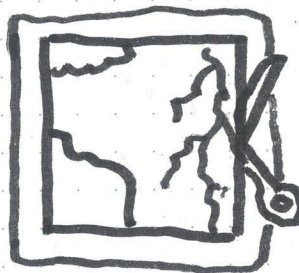
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Symetrie



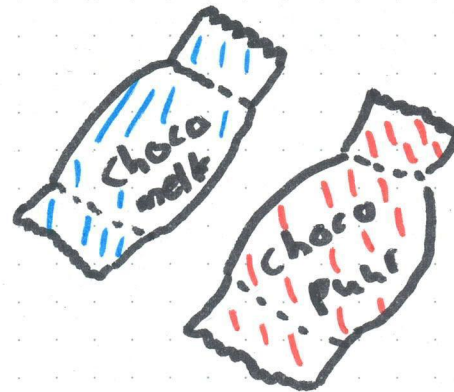
asymetrisch



uitsnede

H7 Compositie

Kleur



- PMS
- RAL
- CMYK
- RGB
- HEX



gevoel
contrast
verschil

Best

kleur = (\$)



H10 **KLEUR** saturation

1 2 3 4 5 6 7 8 9 0
↑

Amerikaans

FI NIET HADIG

Schreef — classiek
Scheefloos — modern

Thin
regular

italic

BOLD

quick
brown

HD

Letter
type fox



FEEDBACK LES 2

Collage & Vorm, compositie en layout schetsen	
<i>Vul voor jezelf dit feedback formulier in en neem het mee naar Deeltoets 1 (voeg het toe aan je procesverslag)</i>	
Klas: P09-Citroen / P12-Goud	Visuele stijl: Constructivisme
Student: Cesar van Hardeveld	Datum: 17-09-2019
Feedback besproken samen met:	

Basisvoorwaarden voldaan, de schetsen zijn zonder kreukels/scheuren en ezelsoren	
Moodboard (look & feel) van de toegewezen visuele stijl: digitale collage gemaakt in photoshop met maximaal 3-5 afbeeldingen met kleur, vorm, letters, typografie en compositie. In de collage laat je zien wat jou opvalt aan de toegewezen stijl.	Ja/nee
1 A3 schetsvel met losse vormen uit de visuele stijl	Ja/nee
1 A3 schetsvel met de losse vormen in een compositie van vierkanten	Ja/nee
1 A3 schetsvel met de losse vormen toegepast in layout varianten voor je single page website	Ja/nee

Bespreek met elkaar de visuele stijl n.a.v. het moodboard

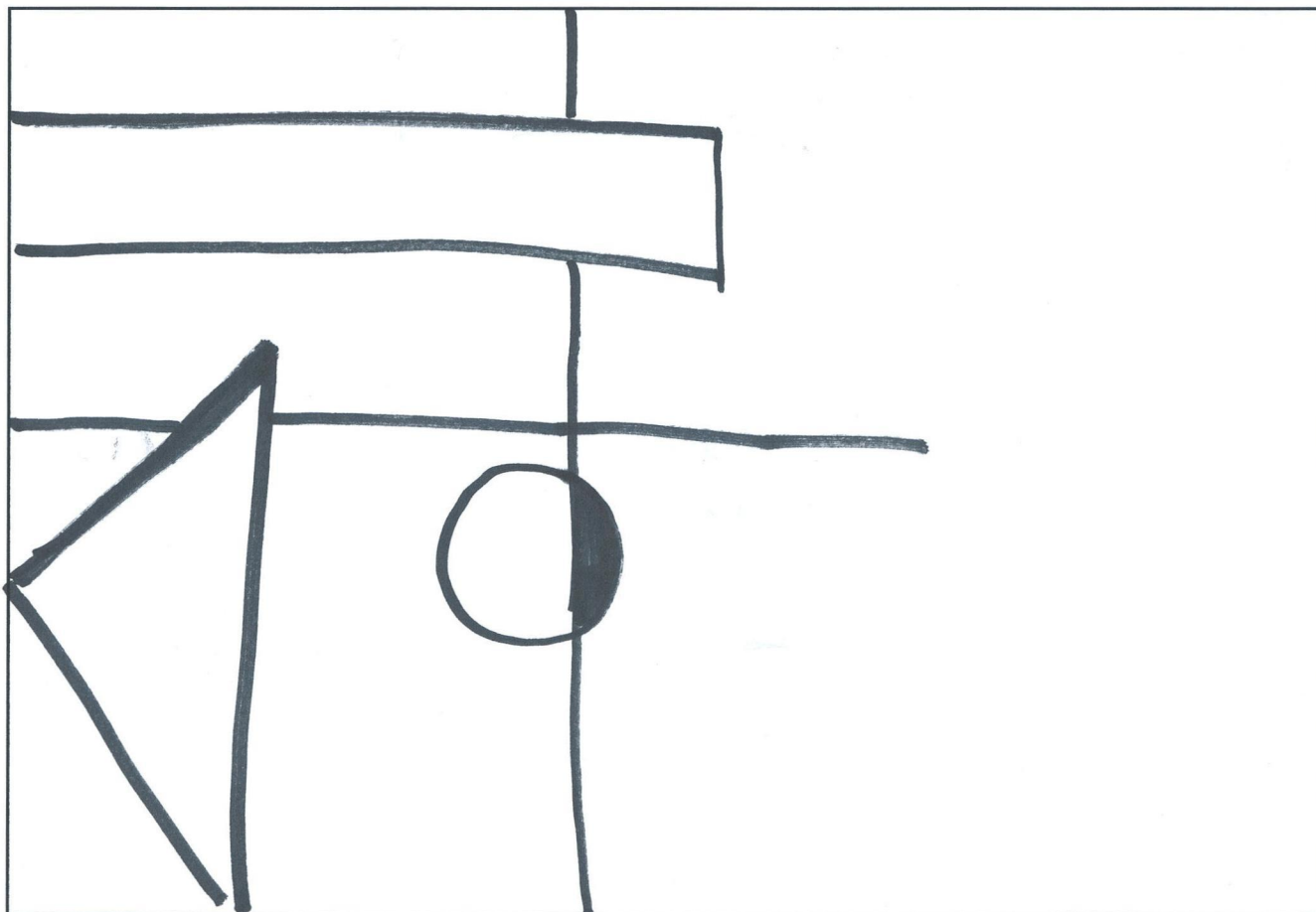
Look & Feel (bekijk elkaars moodboards)	
Algemeen: hoe is de sfeer van de visuele stijl te omschrijven in een paar woorden?	De sfeer is Er zijn
Wat zijn de 3 meest opvallende vormen die te zien zijn in de moodboards?	- Stroken die lopen als zonnenstralen - de ster - balk
Moodboard: past jouw moodboard bij de visuele stijl?	Ja/ nee , licht dit toe: Er wordt gebruik gemaakt van de kleuren rood en geel die hyperend zijn voor de stijl

Ga verder op de achterzijde!

Bespreek met elkaar de vormtaal van de visuele stijl n.a.v. de schetsen

Schetsen (bekijk elkaars vorm, compositie en layout schetsen)	
Wat is de belangrijkste vorm die jij hebt gebruikt in je schetsen?	Een balk
Hoe zou je deze vorm kunnen omschrijven in een paar woorden?	Fig: vorm met 4 hoeken ^{met 2 lang en twee korte zijdes} waaraan de horizontale zij
Zou je een vorm willen weghalen of toevoegen? Welke?	Ik zou er een paar toevoegen
Hoe pas jij de vormen toe in je composities en layout schetsen? Zijn de vormen herkenbaar? Is er een eigen/specifieke vormtaal te zien?	De vormen komen terug in de composities in verschillende groottes. De vormen zijn herkenbaar. Er is een statische vormtaal
Tips? Schrijf hier tips op die je hebt gekregen	Iets meer vorm

Teken hieronder een nieuw idee:





CONSTRUCTIVISME

CESAR OR CEES

RUSSIAN CONSTRUCTIVISM

POSITIVE

KONSTRUKTIVISM

14. FEBRUARIJ 1918. GOSTENNIK. N. 7. 1918. 18-20

S

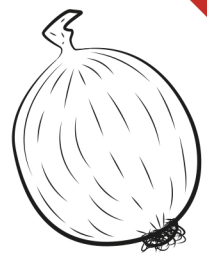
КРАСНЫМ

БЕЛЫМ

RUSSIAN CONSTRUCTION

RUSSIAN CONSTRUCTION

RUSSIAN CONSTRUCTION



FILLED ONION

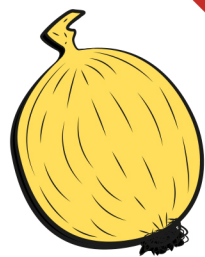


MARINATED SLOW ROASTED ONIONS

SOVIET

ONION

ONION RINGS



FILLED ONION

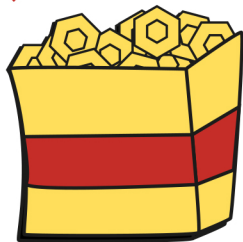


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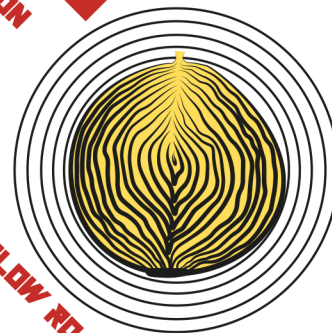
SOVIET

ONION

ONION RINGS



FILLED ONION

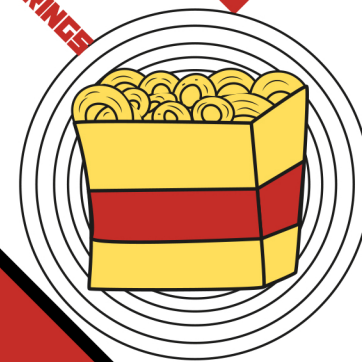


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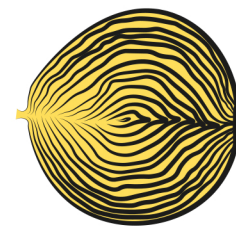
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ONION

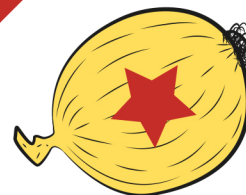
ONION RINGS



SOVIET ONION



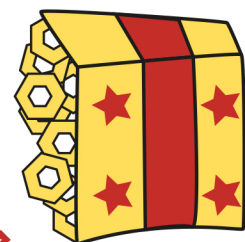
FILLED ONION



MARINATED SLOW ROASTED ONIONS

SOVIET
ONION

ONION RINGS





SOVIET ONION

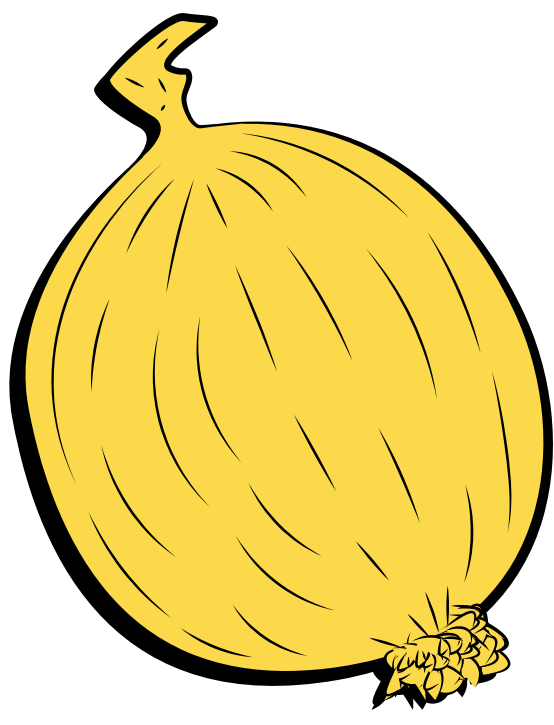
MENU

LOCATION

ABOUT US

CONTACT

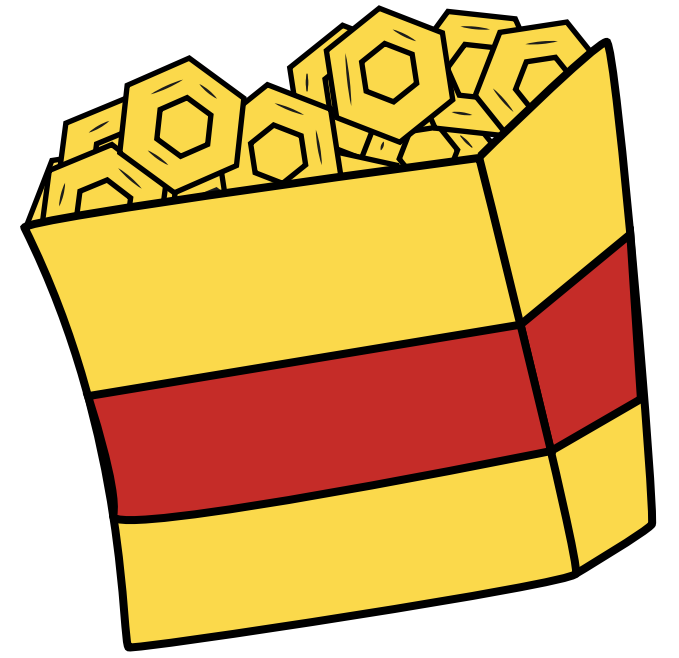
MENU



FILLED ONION



MARINATED ONION



ONION RINGS

LOCATION



ABOUT US

ABOUT SOVIET ONION

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged.

CONTACT

FULL NAME

EMAIL ADDRESS

MESSAGE

SEND

SOVIET ONION



OPENING TIME

Monday	09:00-00:00
Tuesday	10:00-01:00
Wednesday	12:00-00:00
Thursday	09:00-00:00
Friday	10:00-02:00
Vodkaday	16:00-04:20
Sunday	16:00-0:00

CONTACT INFO

Soviet Onion
Single 256
1011 HS Amsterdam
Serve@SovietOnion.com

VODKA DAY

Vodka day is the day we all serve the Soviet Union and rebel against capitalism.

MENU



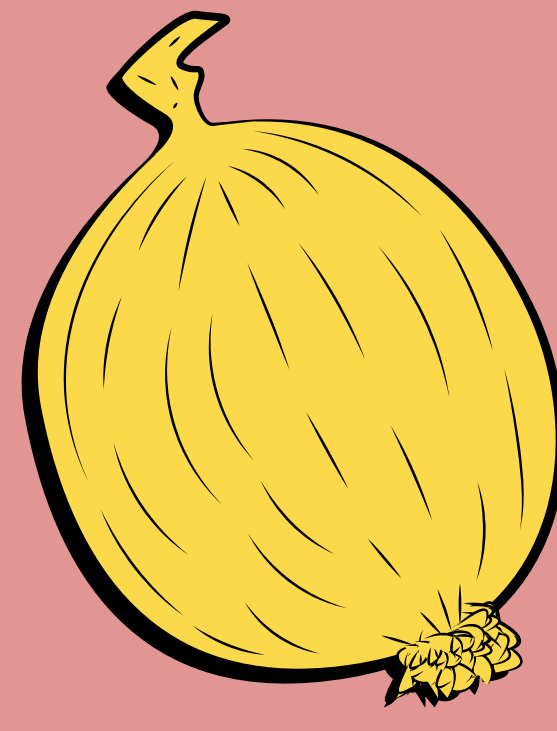
SOVIET UNION

CONTACT

WELCOME TO SOVIET UNION

**THIS IS THE LAST PLACE
WHERE THE SOVIET UNION
CAN STILL BE SERVED
WITH DELICIOUS ONION**

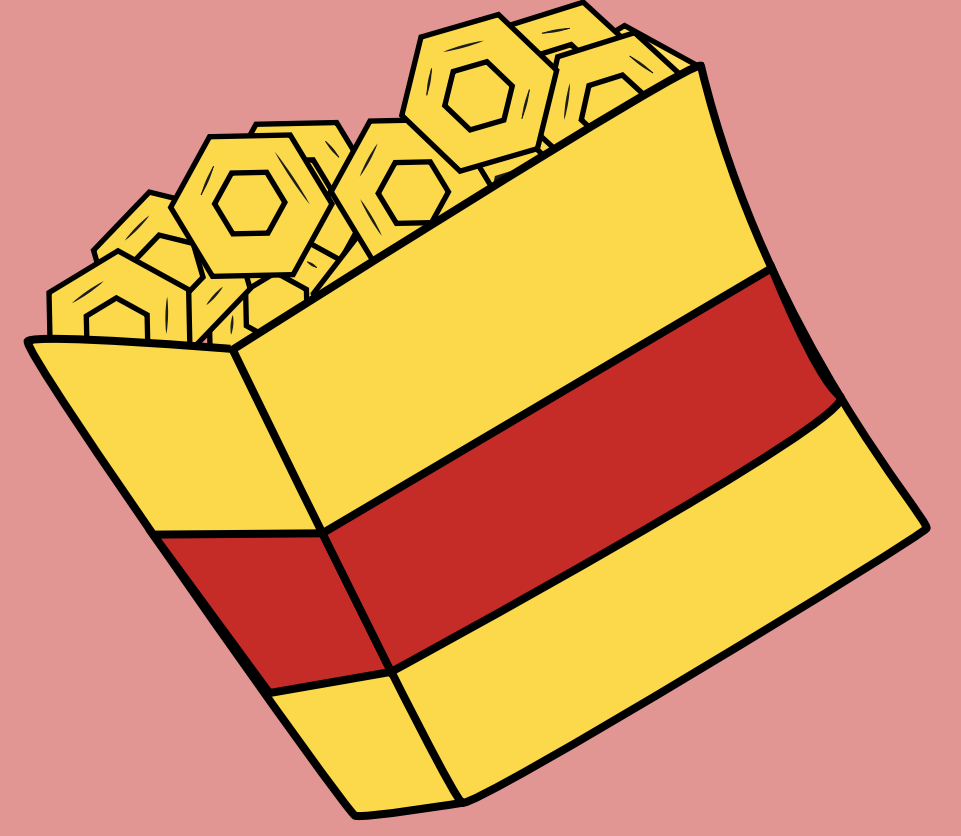
FILLED ONION



MARINATED ONION



ONION RINGS



CONTACT

FULL NAME

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MESSAGE

SEND

CONTACT

CONTACT

SOVIET UNION



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1011 HS Amsterdam

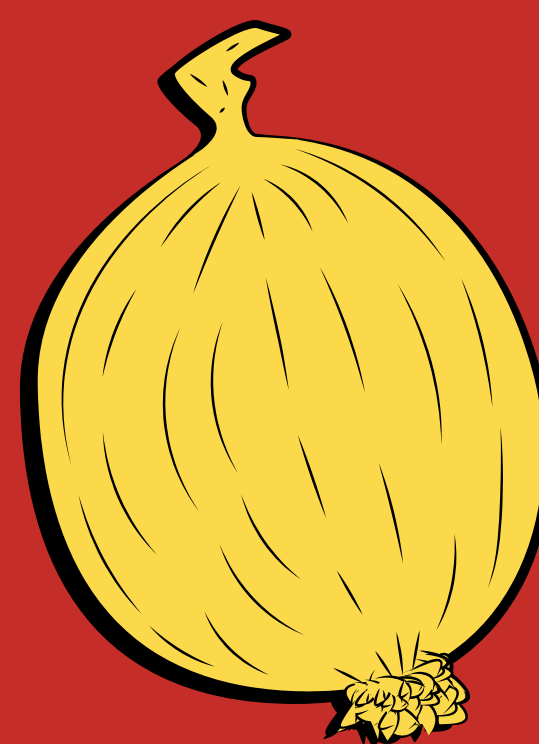
Serve@SovietOnion.com

VODKA DAY

Vodka day is the day
we all serve the
Soviet Union
and rebel against
capitalism.



MENU



FILLED ONION



MARINATED ONION



ONION RINGS

AGENDA

VODKA DAY
19 OKTOBER
19:00-05:00

BIRTH DAY
23 OKTOBER
10:00-20:00

SERVE SOVIET
EVERY DAY OF WEEK

DOOM DAY
26 DECEMBER
ALL DAY

VODKA DAY
30 DECEMBER
19:00-05:00

CONTACT

FULL NAME

EMAIL ADDRESS

MESSAGE

SEND

SOVIET UNION



OPENING TIME

Monday 09:00-00:00
Tuesday 10:00-01:00
Wednesday 12:00-00:00
Thursday 09:00-00:00
Friday 10:00-02:00
Vodkaday 16:00-04:20
Sunday 16:00-0:00

CONTACT INFO

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VODKA DAY

Vodka day is the day we all serve the Soviet Union and rebel against capitalism.